

ORDINANCE NO. 449.235
AN ORDINANCE OF THE COUNTY OF RIVERSIDE
EXTENDING ORDINANCE NO. 449.230 ESTABLISHING
INTERIM ZONING RELATING TO THE
REGULATION OF OUTDOOR ADVERTISING DISPLAYS IN
CERTAIN LOCATIONS OF THE UNINCORPORATED
AREA OF THE COUNTY OF RIVERSIDE

The Board of Supervisors of the County of Riverside ordains as Follows:

Section 1. Notwithstanding any provisions of County law to the contrary, Ordinance No. 449.230, previously extended by Ordinance No. 449.232, is hereby further extended for one (1) year from the date of expiration of Ordinance No. 449.232, during which time no outdoor advertising display permit shall be approved or issued in the Wildomar Area of the County more particularly described in Exhibit "A", which is attached hereto and incorporated herein by reference.

Section 2. This ordinance shall apply to any application for an outdoor advertising display permit that was not finally approved prior to the effective date of Ordinance No. 449.230.

Section 3. Pursuant to Section 65858 of the Government Code and Section 20.4 of Ordinance No. 348, this ordinance is hereby declared to be an urgency measure and shall take effect upon its adoption. It shall be of no further force or effect one (1) year from the date of expiration of Ordinance No. 449.232. In adopting this ordinance, the Board finds that there is a current and immediate threat to public health, safety and welfare in that outdoor advertising displays along certain roadways have proliferated to the point where they detract from the scenery, serve as a dangerous distraction to motorists, adversely impact natural resources and generally derogate the environment. In addition, after a two-year community planning effort conducted by the County, General Plan Amendment 00884 was adopted by the Board of Supervisors. This amendment reflected the community's need for balanced land uses. As a result, further actions will be necessary to establish adequate protection of significant resources in the Wildomar Area, which may conflict with outdoor advertising display permits.

Section 4. In adopting this ordinance, the Board reports that measures will be taken to alleviate the condition which led to its adoption, the adoption of Ordinance No. 449.232 and the adoption of Ordinance No. 449.230 and that such measures shall include, but not be limited to, the study and consideration of whether the above-referenced area constitutes a significant resource and the study and consideration of further actions necessary to protect significant resources as it relates to General Plan Amendment 00884.

Section 5. At least ten (10) days prior to the expiration of this ordinance, the Planning Director shall make a written report to the Board describing therein all measures taken to alleviate the condition which led to its adoption, the adoption of Ordinance No. 449.232 and the adoption of Ordinance No. 449.230.

Exhibit "A"

In the unincorporated area of the County of Riverside, a 500-foot setback from the edge of each right-of-way line along Mission Trail between Malaga Street and Palomar Street.

Adopted: 449.235 Item 15.6 of 03/11/08 (Eff: immediately)